Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

Salem Gate Market

Lat/Lon: 33.6509/-84.002

Salem Gate Market Conyers, GA 30013	3 mi radius	5 mi radius	10 mi radius
Population			
2024 Estimated Population	42,849	90,489	277,826
2029 Projected Population	45,714	95,745	291,129
2020 Census Population	39,699	85,941	271,486
2010 Census Population	35,996	77,101	240,339
Projected Annual Growth 2024 to 2029	1.3%	1.2%	1.0%
Historical Annual Growth 2010 to 2024	1.4%	1.2%	1.1%
Households			
2024 Estimated Households	15,557	32,370	100,020
2029 Projected Households	16,792	34,562	105,569
2020 Census Households	14,245	30,564	96,618
2010 Census Households	12,978	27,162	84,993
Projected Annual Growth 2024 to 2029	1.6%	1.4%	1.1%
Historical Annual Growth 2010 to 2024	1.4%	1.4%	1.3%
Age			
2024 Est. Population Under 10 Years	12.4%	12.0%	12.1%
2024 Est. Population 10 to 19 Years	15.2%	15.1%	15.2%
2024 Est. Population 20 to 29 Years	13.5%	13.3%	13.1%
2024 Est. Population 30 to 44 Years	19.9%	19.0%	19.4%
2024 Est. Population 45 to 59 Years	19.6%	20.2%	20.3%
2024 Est. Population 60 to 74 Years	14.3%	15.0%	15.0%
2024 Est. Population 75 Years or Over	5.2%	5.2%	4.9%
2024 Est. Median Age	36.2	37.2	36.9
Marital Status & Gender			
2024 Est. Male Population	46.6%	46.9%	46.7%
2024 Est. Female Population	53.4%	53.1%	53.3%
2024 Est. Never Married	40.2%	37.0%	37.3%
2024 Est. Now Married	36.2%	40.6%	39.7%
2024 Est. Separated or Divorced	18.0%	17.4%	17.8%
2024 Est. Widowed	5.5%	5.0%	5.1%
Income			
2024 Est. HH Income $200,000 or More	6.6%	7.6%	7.9%
2024 Est. HH Income $150,000 to $199,999	6.0%	8.2%	8.3%
2024 Est. HH Income $100,000 to $149,999	12.5%	15.9%	16.7%
2024 Est. HH Income $75,000 to $99,999	15.0%	14.9%	15.0%
2024 Est. HH Income $50,000 to $74,999	21.2%	18.7%	17.8%
2024 Est. HH Income $35,000 to $49,999	14.3%	12.9%	11.9%
2024 Est. HH Income $25,000 to $34,999	12.5%	9.8%	7.8%
2024 Est. HH Income $15,000 to $24,999	4.6%	5.5%	6.5%
2024 Est. HH Income Under $15,000	7.4%	6.7%	8.2%
2024 Est. Average Household Income	$88,388	$95,903	$96,136
2024 Est. Median Household Income	$70,112	$75,305	$75,922
2024 Est. Per Capita Income	$32,217	$34,371	$34,668
2024 Est. Total Businesses	4,385	6,905	17,631
2024 Est. Total Employees	31,813	43,435	94,618

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Race			
2024 Est. White	17.4%	21.9%	24.2%
2024 Est. Black	71.8%	65.9%	66.4%
2024 Est. Asian or Pacific Islander	2.0%	2.0%	1.6%
2024 Est. American Indian or Alaska Native	0.2%	0.3%	0.2%
2024 Est. Other Races	8.6%	10.0%	7.6%
Hispanic			
2024 Est. Hispanic Population	3,660	9,296	20,993
2024 Est. Hispanic Population	8.5%	10.3%	7.6%
2029 Proj. Hispanic Population	10.1%	11.7%	9.4%
2020 Hispanic Population	11.4%	12.1%	8.2%
Education (Adults 25 & Older)			
2024 Est. Adult Population (25 Years or Over)	28,147	59,716	183,473
2024 Est. Elementary (Grade Level 0 to 8)	3.3%	3.4%	3.5%
2024 Est. Some High School (Grade Level 9 to 11)	6.6%	5.7%	5.7%
2024 Est. High School Graduate	26.7%	27.4%	28.0%
2024 Est. Some College	24.0%	24.8%	23.4%
2024 Est. Associate Degree Only	8.5%	8.9%	9.7%
2024 Est. Bachelor Degree Only	19.4%	18.1%	17.6%
2024 Est. Graduate Degree	11.6%	11.7%	12.1%
Housing			
2024 Est. Total Housing Units	16,742	34,773	107,297
2024 Est. Owner-Occupied	48.1%	57.4%	59.6%
2024 Est. Renter-Occupied	44.8%	35.7%	33.6%
2024 Est. Vacant Housing	7.1%	6.9%	6.8%
Homes Built by Year			
2024 Homes Built 2010 or later	16.0%	14.5%	14.5%
2024 Homes Built 2000 to 2009	14.4%	17.5%	24.7%
2024 Homes Built 1990 to 1999	13.4%	14.9%	16.0%
2024 Homes Built 1980 to 1989	21.8%	19.0%	15.3%
2024 Homes Built 1970 to 1979	15.1%	15.9%	12.3%
2024 Homes Built 1960 to 1969	6.2%	5.3%	4.6%
2024 Homes Built 1950 to 1959	2.4%	2.5%	2.6%
2024 Homes Built Before 1949	3.7%	3.5%	3.2%
Home Values			
2024 Home Value $1,000,000 or More	1.2%	0.9%	1.4%
2024 Home Value $500,000 to $999,999	2.1%	4.2%	8.3%
2024 Home Value $400,000 to $499,999	5.7%	6.9%	8.4%
2024 Home Value $300,000 to $399,999	14.1%	15.6%	18.2%
2024 Home Value $200,000 to $299,999	30.7%	29.0%	27.9%
2024 Home Value $150,000 to $199,999	22.3%	21.3%	18.0%
2024 Home Value $100,000 to $149,999	13.2%	11.1%	9.1%
2024 Home Value $50,000 to $99,999	6.5%	6.1%	4.2%
2024 Home Value $25,000 to $49,999	2.5%	2.6%	1.9%
2024 Home Value Under $25,000	1.7%	2.2%	2.7%
2024 Median Home Value	$223,208	$231,840	$257,796
2024 Median Rent	$1,058	$1,069	$1,168

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	33,734	71,562	219,417
2024 Est. Civilian Employed	61.2%	61.9%	64.5%
2024 Est. Civilian Unemployed	3.3%	3.0%	3.2%
2024 Est. in Armed Forces	0.2%	0.1%	0.1%
2024 Est. not in Labor Force	35.3%	35.0%	32.2%
2024 Labor Force Males	45.7%	46.1%	45.7%
2024 Labor Force Females	54.3%	53.9%	54.3%
Occupation			
2024 Occupation: Population Age 16 Years or Over	20,641	44,264	141,522
2024 Mgmt, Business, & Financial Operations	12.1%	11.6%	14.9%
2024 Professional, Related	22.6%	22.4%	22.1%
2024 Service	11.7%	13.3%	14.7%
2024 Sales, Office	26.1%	25.3%	23.2%
2024 Farming, Fishing, Forestry	0.2%	-	-
2024 Construction, Extraction, Maintenance	3.3%	4.0%	5.0%
2024 Production, Transport, Material Moving	23.9%	23.3%	20.1%
2024 White Collar Workers	60.9%	59.3%	60.1%
2024 Blue Collar Workers	39.1%	40.7%	39.9%
Transportation to Work			
2024 Drive to Work Alone	73.9%	74.0%	72.5%
2024 Drive to Work in Carpool	9.4%	9.8%	8.5%
2024 Travel to Work by Public Transportation	0.8%	0.8%	1.3%
2024 Drive to Work on Motorcycle	0.2%	0.1%	-
2024 Walk or Bicycle to Work	0.6%	0.9%	1.3%
2024 Other Means	2.5%	1.8%	1.6%
2024 Work at Home	12.5%	12.6%	14.8%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	21.9%	18.9%	15.7%
2024 Travel to Work in 15 to 29 Minutes	27.4%	27.0%	27.5%
2024 Travel to Work in 30 to 59 Minutes	38.0%	39.6%	39.7%
2024 Travel to Work in 60 Minutes or More	12.6%	14.5%	17.1%
2024 Average Travel Time to Work	29.4	30.8	31.2
Consumer Expenditure			
2024 Est. Total Household Expenditure	$1.45 B	$3.19 B	$9.92 B
2024 Est. Apparel	$27.29 M	$59.77 M	$185.43 M
2024 Est. Contributions, Tax and Retirement	$339.23 M	$793 M	$2.5 B
2024 Est. Education	$31.41 M	$70.17 M	$218.63 M
2024 Est. Entertainment	$84.74 M	$185.47 M	$575.63 M
2024 Est. Food, Beverages, Tobacco	$191.71 M	$411.02 M	$1.27 B
2024 Est. Health Care	$102.69 M	$216.5 M	$664.89 M
2024 Est. Household Furnishings and Equipment	$38.52 M	$84.84 M	$263.53 M
2024 Est. Household Operations, Shelter, Utilities	$360.09 M	$760.13 M	$2.34 B
2024 Est. Miscellaneous Expenses	$24.83 M	$54.65 M	$169.8 M
2024 Est. Personal Care	$20.75 M	$44.33 M	$136.83 M
2024 Est. Transportation	$224.63 M	$511.16 M	$1.6 B